

PRESS RELEASE  
—  
WWW.  
MASSPRODUCTIONS.  
SE



BlueGreen frame, armrests in oiled walnut



Black frame, armrests in oiled oak



Black frame, armrests in oiled oak



## JUMP BY MASSPRODUCTIONS

**Massproductions launches Jump, a neat armchair with a seat floating freely in a slim steel frame. The steel frame elegantly connects the chair's four elements - armrests, backrest and seat. The construction enables a removable upholstery, which can be washed or replaced, for an extra dimension of increased service life.**

Massproduction's design manager Chris Martin wanted to realize an idea for a visible steel frame, which, like a skeleton, creates the structure and carries the other parts of the body. Jump's backrest is easily mounted in the steel frame for flexibility, high comfort and gives the impression of floating freely in the frame. In contrast to the steel frame, rounded armrests in oak or walnut are added.

"Jump's armrests are particularly interesting for the design. It is the only part of the chair that comes into direct contact with the body. I chose wood for its warmth and tactility. I gave the armrest a soft shape to give the skin's contact points a soothing and calming feeling", says Chris Martin, Designer-in-Chief and Co-Founder of Massproductions.

## PRESS RELEASE

–

WWW.  
MASSPRODUCTIONS.  
SE



For high resolution images,  
visit [Massproductions.pressrum](https://massproductions.pressrum).

For product loan or more information  
contact Sanna Fehrman:  
sanna@massproductions.se,  
+46 70 229 37 70

### About Massproductions

–

In 2009, two designers, sharing a neo-modernist vision of functional, elegant design, decided to break free of PR-driven product strategies to create a furniture company focusing on the interplay between object and context. In order to realise their vision, they assumed control of the entire production chain – manufacturing, sales and marketing. This pioneering approach has paid off handsomely, not only in design clarity, but also in distinguished awards, renowned clients and representation in the permanent collection of the Swedish National Museum of Arts.  
<https://massproductions.se/>.



Jump combines modern and traditional production methods. The steel frame's production is fast, precise and controllable, while the tactile armrest in FSC-certified wood is manufactured with more traditional wood craftsmanship.

“Having the steel structure visible rather than hidden felt honest, often things are made that are more technical and difficult. Therefore, it can be liberating to design something with a simple assembly. What is more satisfying than tightening a screw with a screwdriver” says Chris Martin.

Jump is presented in the exhibition “In Eddie’s Room” which takes place from 2 October - 9 November in Kasthall’s flagship store in central Stockholm.

“The V-shaped armrests were reminiscent of the English ski jumper Eddie “the Eagle”. He was not known for his fantastic talent but for always trying with good sportsmanship. So, we call the chair Jump, it gives a positive energy” Chris Martin concludes.

Jumps seat and backrest can be upholstered in any textile and the steel frame is available in the colors Black and BlueGreen, combined with armrests in oiled oak or oiled walnut. The steel frame in black can also be combined with armrests in oiled walnut.

### Product information Jump:

Design: Chris Martin - Massproductions

Material: Steelbase, armrests in walnut or oak

Dimensions: W: 73.5 cm, H: 85 cm, L: 80 cm

Colours: Black or Blue Green steel frame, armrests in oiled oak or oiled walnut

Price: €1830 / \$ 2360

