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JIG Chair - In new majestic form

Massproductions' JIG chair was first introduced during the Stockholm Furniture Fair in 2011. This autumn, the chair is being launched in a new edition, still robust and stackable but now with a higher backrest.

JIG is uniquely made from twelve simple steel tubes, placed in a jig, that are welded together in a fresh design for an old typology. Chairs made of tubes are often bent to a rounded shape at the corners, resulting in a softer expression. With JIG, designer Chris Martin chose instead to cut the tubes straight off and let them keep their shape, which gives the design a sharp, pointed look.

As the name suggests, JIG Chair High Back has a higher backrest. Designer Chris Martin had been thinking about designing a high-backed chair for some time and realized that JIG, with its clean lines, was the perfect chair for the job.

“You don't always have to start from the beginning with a blank piece of paper. When you've got a strong collection and noteworthy designs, it is worthwhile to further develop and invest in them,” says Chris Martin, co-founder and head designer, Massproductions.



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“There’s something majestic about high-backed chairs, they have a sort of a regal feeling, while being private at the same time. For instance, no one can peek over your shoulder while you’re browsing online in a public space.”

The new editions curved high back also makes it sound-absorbing. The JIG was originally made for public environments, with a focus on comfort, while being easily stackable and robust. Jig series is also available as armchair, easy chair, bar stools and chair in versions for both indoor and outdoor use.

About Massproductions

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The international furniture company Massproductions was founded in 2009 by the Swedish designer Magnus Elebäck, and the British designer Chris Martin. The name, Massproductions, reflects the founders’ idea of using industrial production to create responsible and sustainable high-quality furniture. Massproductions produces and designs according to the “form follows function” philosophy, with the focus always being on the design process. Both in 2016 and 2017 the company has been granted with prestigious awards like Designer- and Producer of the Year by different magazines. Today the company has its office and studio in Hammarby Sjöstad, Stockholm.

Product Details Jig High Back:

Design: Chris Martin - Massproductions

Material: Steel

Dimensions: H: 110 cm , W: 63 cm , D: 75,5 cm

Price: From ca € 551/ \$765

For high res images, see [pressroom](#).

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