

Privacy Statement

Here at Massproductions we take your privacy seriously.

All information that we receive from you will be handled with care and respect and in line with the GDPR legislation that will be in effect from 25/05/2018. This statement clarifies what kind of personal information we receive and how we handle this information.



MASSPRODUCTIONS

Massproductions Integrity Policy

Valid from 25th of May 2018

At Massproductions, we protect your personal privacy and always strive for a high level of data protection, for example, we would never sell your personal information to another company. This privacy policy explains how we collect and use your personal information. It also describes your rights and how you can apply them.

It is important that you read and understand the privacy policies and feel safe in our treatment of your personal data. You are always welcome to contact us with any questions.

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What is a personal data and what is a processing of personal data?

Personal information is any information which directly or indirectly attributable to a natural person who is alive. For example, images and sound recordings that are processed in the computer can be personal data even if no names are mentioned. Encrypted data and various types of electronic identities (eg IP number) is personal data if they can be linked to individuals.

Processing of personal data is all that happens with personal data. Any action taken with personal data is a treatment, regardless of whether it is performed automated or not. Examples of common treatments are collection, registration, organization, structuring, storage, processing, transfer and deletion.

Who is responsible for the personal information we collect?

Massproductions Europe AB, org. No. 556625-7019, with address Hammarby Allé 51, 120 66 Stockholm, is personally responsible for the company's processing of personal data.

What personal data do we collect and for what purpose (why)?

Purpose	Treatments performed	Categories of personal data
In order to manage Newsletter.	<ul style="list-style-type: none"> To secure the subscription, a confirmation is sent to be approved. 	<ul style="list-style-type: none"> Name. E-mail address. Company. Professional.
<p>Legal basis: <i>Legitimate interest.</i> The processing is necessary to meet our and your legitimate interest in handling your wishes to receive our newsletter.</p>		
<p>Storage period: Until the person resigns from the Newsletter function. Information on how to unsubscribe is in every email.</p>		

Purpose	Treatments performed	Categories of personal data
In order to handle order / purchase	<ul style="list-style-type: none"> Receipt of Order. Delivery (including notification and contact regarding delivery). Handling of payment. Handling of complaint and warranty matters 	<ul style="list-style-type: none"> Name. Contact details (eg address, e-mail and telephone number). Personal numbers. Payment history. Payment information. Purchase information (eg which item has been ordered or if the item is to be delivered to another address).
<p>Legal basis: <i>Completion of the purchase agreement.</i> This collection of your personal information is required in order to fulfill our obligations under the purchase agreement. If the information is not provided, our commitments can not be fulfilled and we are therefore forced to refuse your</p>		

purchase.

Storage period: Until the purchase has been completed (including delivery and payment) and for a period of 60 months thereafter in order to handle any complaints and warranty cases.

Purpose	Treatments performed	Categories of personal data
In order to handle customer service issues.	<ul style="list-style-type: none">• Communication and response of any questions to customer service (by phone or in digital channels, including social media).• Identification.• Examination of possible complaints and support cases (including technical support).	<ul style="list-style-type: none">• Name.• Contact details (eg address, e-mail and telephone number).• Your correspondence.• Details of purchase date, place of purchase, possible error / complaint.
Legal basis: <i>Legitimate interest</i> . The processing is necessary to meet our and your legitimate interest in handling customer service matters.		
Storage period: Until the customer service has been completed.		

Purpose	Treatments performed	Categories of personal data
To create an account on the website	<ul style="list-style-type: none">• A confirmation email about that the account has been created is sent out.• The customer saves lists of products of interest.• The customer can print the product data sheet in pdf.• The customer can send requests for products to us.	<ul style="list-style-type: none">• Name.• E-mail address.• Company.• Professional.
Legal basis: <i>Legitimate interest</i> . The processing is necessary to meet our and your legitimate interest in handling your desire to create an account on our website.		
Storage period: Until the person unsubscribes his account.		

Purpose	Treatments performed	Categories of personal data
Inquiries by the account on the website.	<ul style="list-style-type: none"> • An email is sent to info@massproductions.se • Communication with the customer via email and / or telephone. 	<ul style="list-style-type: none"> • Name. • E-mail address. • Company. • Telephone number. • Your correspondence
<p>Legal basis: <i>Legitimate interest.</i> The processing is necessary to meet our and your legitimate interest in handling your requests through your account on our website.</p>		
<p>Storage period: Until all requests have been answered.</p>		

Purpose	Treatments performed	Categories of personal data
In order to fulfill the company's legal obligations.	<ul style="list-style-type: none"> • Necessary handling for compliance with the company's legal obligations under legal requirements, judgments or government decisions (eg the Accounting Act, the Money Laundering Act or the Product Liability and Product Safety Rules, which may require communication and information to the public and customers about product alarms and product recalls in, for example, a defect or health product). 	<ul style="list-style-type: none"> • Name. • Contact details (eg address, e-mail and telephone number). • Payment history. • Payment information. • Your correspondence. • Details of purchase date, place of purchase, possible error / complaint.
<p>Legal basis: <i>Legal obligation.</i> This collection of your personal information is required by law. If the information is not provided, our legal obligation can not be met and we are therefore forced to refuse your purchase.</p>		
<p>Storage period: Until the purchase has been completed (including delivery and payment) and for a period of 60 months thereafter.</p>		

Purpose	Treatments performed	Categories of personal data
In order to implement and manage participation in events.	<ul style="list-style-type: none"> • Communication before and after participation in an event (eg confirmation of notifications, questions and evaluations). 	<ul style="list-style-type: none"> • Name. • Contact details (eg address, e-mail and telephone number).

		<ul style="list-style-type: none"> Data provided in evaluations of events.
<p>Legal basis: <i>Legitimate interest.</i> The processing is necessary to meet our and your legitimate interest in managing your participation in our event.</p>		
<p>Storage period: During the time the event is in progress (including any evaluation).</p>		

Purpose	Treatments performed	Categories of personal data
In order to handle our purchases of products and services.	<ul style="list-style-type: none"> Orders of products and services. Communication by phone or / and e-mail. 	<ul style="list-style-type: none"> Name. Contact details (eg address, e-mail and telephone number). Possible correspondence.
<p>Legal basis: <i>Fulfillment of the agreement.</i> This collection of personal data is required to fulfill our part of the agreements we have with our suppliers and partners. If the information is not provided, our commitments can not be fulfilled and we can not conclude an agreement.</p>		
<p>Storage period: Until the agreement has been completed and for a period of 60 months thereafter.</p>		

Purpose	Treatments performed	Categories of personal data
Application documents for services at the company.	<ul style="list-style-type: none"> Receipt of application. Communication by phone or / and e-mail. Any personal meeting. Investigation of appointment of the service. 	<ul style="list-style-type: none"> Name. Contact details (eg address, e-mail and telephone number). Possible correspondence.
<p>Legal basis: <i>Legitimate interest.</i> This collection of personal data is required in order for us to be able to find out who are looking for a job at Massproductions. If the information is not provided, we can not conclude an agreement.</p>		
<p>Storage period: Until the service has been appointed and for a period of 24 months thereafter.</p>		

From what sources do we collect your personal information?

We collect your information through what you submit to us, for example at the time of purchase and in case of correspondence with us.

Who can we share your personal information with?

Personal Data Assistants. In cases where it is necessary for us to be able to offer our services, we share your information with companies that are known as personal data assistants for us. A Personal

Data Assistant is a company that processes the information on our behalf and under our instructions. We have personal data assistants who help us with: 1) Transportation (logistics companies and freight forwarders). 2) Marketing (print and distribution, social media, media agencies or advertising agencies). 3) IT services (companies that handle the necessary operational, technical support and maintenance of our IT solutions).

When your personal information is shared with the Personal Data Assistants is done only for purposes that are compatible with the purposes for which we collect information (eg in order to fulfill our obligations under such contract of sale). We check all Personal Data Assistants to ensure that they can provide sufficient guarantees on the security and privacy of personal data. We have written contracts with all Personal Data Assistants through which they guarantee the safety of the personal data processed and undertakes to comply with our safety requirements and constraints and requirements for international transfers of personal data.

Companies that are independent personally responsible. We also share your personal information with some companies that are independent personal data administrators. The company is independently responsible for personal information means that it is not we who control how information is presented to the company should be treated. Independent personal data officers with whom we share your personal information are: 1) Government agencies (police, tax authorities or other authorities) if we are required to do so by law or in the event of suspected crime. 2) Companies dealing with general freight transport (logistics companies and freight forwarders).

When your personal information is shared with a company that is an independent personally responsible person, it applies to the company's privacy policy and personal data management.

[Where do we process your personal information?](#)

We always strive for your personal data to be processed within the EU / EEA and all our own IT systems are located within the EU / EEA.

[How long do we save your personal information?](#)

We will never save your personal information longer than is necessary for each purpose. See more about the specific storage periods for each purpose.

[What do you have for rights as registered?](#)

Right to access (so-called register extract). We are always transparent and transparent about how we treat your personal information and if you want a deeper insight into what personal data we are dealing with, you may request access to the data.

Keep in mind that if we receive a request for access, we may ask for additional information in order to ensure effective management of your request and the information provided to the right person.

Right to rectification. You may request that your personal information be corrected if the information is incorrect. Within the stated purpose, you also have the right to add any incomplete personal data.

Keep in mind that, if you who have account with Massproductions, you can change some information directly on My pages.

Right to erasure. You may request deletion of personal data we hold about you if: the data are no longer necessary for the purposes for which they were collected or processed. You object to a balance of interests we have made based on interest and your reasons for objection outweighs our legitimate interests. You object to the processing for direct marketing purposes. The personal data processed in an unlawful manner. Personal data must be erased to comply with a legal obligation we

are subject to. Personal data have been collected for a child (under 13 years) for which you have parental responsibility and collection has been made in connection with the provision of information society services (eg social media).

Keep in mind that we may have the right to deny your request if there are legal obligations that prevent us from immediately delete certain personal data. These obligations are from accounting and tax law, banking and money laundering laws, but also of consumer rights legislation. It may also happen that the processing is necessary for us to establish, exercise or defense of legal claims. Should we be prevented from meeting a request for deletion, we will instead block personal data from being used for purposes other than the purpose that prevents the requested deletion.

Right to restriction. You have the right to request that our processing of your personal data is limited. If you disagree that the personal information we process is correct, you may request limited treatment during the time we need to check whether your personal information is correct. If we no longer needs the personal data for the stated purposes, but however you need them in order to establish, exercise or defense of legal claims, you can request a limited data processing with us. This means that you can request that we do not delete your information.

If you dispute the balance of interests of the legitimate interest that we have done as a legal basis for a purpose, you can request limited treatment during the time we need to check whether our legitimate interests outweigh your interests to have the data deleted.

If the treatment has been limited in accordance with any of the above situations, we may, in addition to the actual storage, process the data to determine, enforce or defend legal claims, to protect someone else's rights or if you have given your consent.

Right to object to certain types of treatment. You are always entitled to avoid direct marketing and to object to all processing of personal data based on a balance of interest.

Legitimate interest: In case we use a balance of interests as a legal basis for a purpose, you have the opportunity to object to the treatment. In order to continue processing your personal information after such objection, we need to display a compelling legitimate reason for the current treatment that weighs heavier than your interests, rights or freedoms. Otherwise, we may only process the data to determine, exercise or defend legal claims.

Right to data portability. If our right to process your personal data is based on either your consent or performance of a contract with you, you have the right to ask to have the information relating to you and that you have provided to us transferred to another data controller (so-called data portability). A prerequisite for data portability is that the transmission is technically possible and can be automated.

What are cookies and how do we use it?

Cookies are a small text file consisting of letters and numbers sent from our web server and stored on your browser or device. At massproductions.se, we use the following cookies: 1) Sessionscookies (a temporary cookie that expires when you close your browser or device). 2) Persistent cookies (cookies that remain on your computer until you delete them or they expire). 3) Third-party cookies (cookies set by a third-party website. These are primarily used for analytics, such as Google Analytics.). The cookies we use usually improve the services we offer. Some of our services need cookies to work properly, while others improve the services for you. We use cookies for overall analytical information regarding your use of our services and for saving functional settings such as language and other tasks.

Can you control the use of cookies yourself?

Yes! Your browser or device allows you to change the settings for the usage and extent of cookies. Go to the settings of your browser or device to learn more about adjusting the settings for cookies. Examples of things you can adjust are blocking all cookies, accepting first-party cookies, or deleting cookies when you close your browser. Keep in mind that some of our services might not work if you block or delete cookies. You can read more about cookies generally on the Post and Telecom Agency website, pts.se.

How are your personal data protected?

We use IT systems to protect the confidentiality, integrity and availability of personal data. We have taken special security measures to protect your personal data against unauthorized or unauthorized treatment (such as unauthorized access, loss, destruction or damage). Only those persons who actually need to process your personal information to fulfill our stated purposes have access to them.

What does it mean the Datainspektion is the supervisory authority?

The Datainspektion is responsible for monitoring the application of the law, and the person who considers that a company handles personal data is incorrectly able to file a complaint with the Datainspektion.

How do you contact us easiest with questions about data protection?

You can contact us at info@massproductions.se or call us at +46 8 789 03 90.

We may make changes to our privacy policy. The latest version of the privacy policy is always available on this site. For updates that are crucial to our processing of personal data (such as change of specified purposes or categories of personal data) or updates that are not crucial to the treatment but which may be of crucial importance to you, you will receive information on massproductions.se and by email (if you have e-mailed) in good time before the updates start to apply. When we provide information about updates, we will also explain the meaning of the updates and how they affect you.

Integrity Policy was updated by 2018-05-15